

Message Text

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PAGE 01 ISTANB 00064 061136Z
ACTION EUR-12

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R 061110Z JAN 77
FM AMEONCUL ISTANBUL
TO AMEMBASSY ANKARA
INFO SECSTATE WASHDC 8436
AMCONSUL ADANA
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USIA WASHDC

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E.O. 11652: N/A
TAGS: BGEN, BTRA, PFOR, PINT, TU
SUBJECT: BUSINESS LEADERS' EFFORTS TO PROMOTE U.S.-TURKISH RELATIONS

1. RECENTLY WE HAVE RECEIVED SEVERAL INDICATIONS THAT THE TURKISH PRIVATE BUSINESS SECTOR IS PARTICIPATING IN ACTIVITIES TO PROMOTE U.S.-TURKISH RELATIONS AND PLANNING SOME OF ITS OWN. WE HAVE BEEN INFORMED THAT FEYYAZ BERKER, PRESIDENT OF THE TURKISH INDUSTRIALISTS AND BUSINESSMEN'S ASSOCIATION (TUSIAD) HAS BEEN ASKED BY FOREIGN MINISTER CAGLAYANGIL TO PARTICIPATE IN A GOODWILL MISSION TO THE U.S. IN LATE FEBRUARY. ACCORDING TO SOURCE, TIMING OF TRIP WAS PROPOSED BY TURKISH AMBASSADOR TO U.S., AND GROUP WILL ALSO INCLUDE SELAHATTIN BEYAZIT, ONE OF TURKEY' SLEADING BUSINESSMEN, AND PROFESSORS IHSAN DOGRAMACI AND OSMAN OKYAR OF ANKARA UNIVERSITY. APPARENTLY ARRANGMENTS, INCLUDING APPOINTMENTS IN U.S., ARE TO BE MADE BY TURKISH EMBASSY IN WASHINGTON. THIS IS INTENDED TO GIVE MISSION A MORE "OFFICIAL" FLA OR THAN THE LARGER GROUP OF BUSINSSMEN ORGANIZED BY BERKER UNDER AUSPICES OF TUSIAD WHICH TRAVELED TO U.S. IN SEPTEMBER 1975 TO MEET WITH U.S.

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PAGE 02 ISTANB 00064 061136Z

CONGRESSMEN AND BUSINESS LEADERS TO DISCUSS BYPRUS SITUATION AND ARMS EMBARGO.

2. IN WHAT MAY BE COLLATERAL DEVELOPMENT, WE HAVE BEEN TOLD THAT ROBERT MORGAN, ADVERTISING DIRECTOR OF THE INTERNATIONAL HERALD TRIBUNE, WILL ARRIVE IN TURKEY JANUARY 16 FOR VISIT OF SEVERAL DAYS TO CONDUCT DISCUSSIONS PRELIMINARY TO

PREPARING SPECIAL SUPPLEMENT ON TURKEY BY HERALD TRIBUNE. STAFF.
VISIT IS BEING ARRANGED BY ELI ACIMAN, PRESIDENT OF A LEADING
TURKISH ADVERTISING AGENCY WHO SAYS HE IS AN OLD ACQUAINTANCE OF
MORGAN DATING FROM LATE 50'S WHEN BOTH WORKED TOGETHER AT
J. WALTER THOMPSON. ACCORDING TO ACIMAN, FEYYAZ BERKER IS
SPEARHEADING THIS EFFORT AND HAS OBTAINED COMMITMENTS FROM TURKISH
FIRMS OF APPROXIMATELY \$30,000 TOWARD COVERING EXPENSES OF
PROPOSED SUPPLEMENT. ACIMAN HAS ASKED WHETHER EMBASSY WOULD
BE INTERESTED IN MEETING AND TALKING WITH MORGAN. IF SO,
MORGAN WOULD BE PREPARED TO FLY TO ANKARA FOR DISCUSSIONS ON WEDNESDA
Y,
JANUARY 19.

3. WOULD APPRECIATE EMBASSY REACTION TO ACIMAN INQUIRY.

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